

G. CLAIMS

I claim:

1. dip, the dip having a formulation, the dip comprising emulsified liquid shortening composition comprising dietary fiber gel, water and lipid,

wherein the emulsified liquid shortening composition comprising dietary fiber gel, water and lipid is added in a prorated amount such that solids delivered by the dietary fiber gel represent 0.5 percent to 7.0 percent by weight of the overall dip formulation, and

the emulsified liquid shortening composition comprising dietary fiber gel, water and lipid replaces an equal amount of fat used in an otherwise identical recipe of dip that uses no emulsified liquid shortening compositions comprising dietary fiber gel, water and lipid.

2. dip mix, the dip mix having a formulation, the mix comprising emulsified liquid shortening composition comprising dietary fiber gel, water and lipid,

wherein the emulsified liquid shortening composition comprising dietary fiber gel, water and lipid is added in a prorated amount such that solids contained within the dietary fiber gel represent 0.5 percent to 7.0 percent by weight of the overall dip formulation as reconstituted, and

the emulsified liquid shortening composition comprising dietary fiber gel, water and lipid replaces an equal amount of fat used in an otherwise identical recipe of dip mix that uses no emulsified liquid shortening compositions comprising dietary fiber gel, water and lipid.